## Enter our #PeakPAWlates Sweepstakes!

National Dog Day is August 26th! To celebrate our furry friends, we're hosting a sweepstakes for folks who take photos of pups and Pilates!

National Dog Day is just around the corner. So if you have a pup, support the pet adoption and rescue cause by snapping a picture of your dog or both of you practicing Pilates to enter our PeakPAWlates Sweepstakes!

Keep reading for more sweepstakes details on how to enter, prize packs, and rules/regulations. And of course, don't forget to check out our very own Peak Pilates® mascot who is leading up this campaign!

## **HOW TO ENTER:**

- 1. Take a photo of your dog or you and your dog practicing Pilates or on a piece of Pilates apparatus.
- Upload your photo to your Facebook or Instagram page telling us your furry friends favorite movement with the hashtag #PeakPAWlates
- \* All photos must be uploaded and submitted for entry by 11:59 PST on 9/5/2017. Only photo posts that include hashtag #PeakPAWlates will be considered for valid entry.



You can see the perfect example in the photo here. This is Bear, one of the many little canine companions that roam the Peak Pilates® headquarters in Venice, California. When he is not scurrying around the office, he likes to take a breather on one of

our Afina™ reformers. Whether he's on a reformer or alongside a mat routine, Bear's cheerful spirit always brings a new energy to a Pilates session. We'd love to see a picture of you and your pup sharing the joy of Pilates too, so make sure to snap a shot by the deadline on **Tuesday September 5th**!

One person will be selected at random to receive a #PeakPAWlates prize pack and our lucky winner will be announced on Wednesday September 6th.

## PRIZE PACK INCLUDES:

- Mat or Comprehensive Online Recertification
- Peak Pilates® EVA Foam Roller
- Peak Pilates® Classic White Towel
- Inflatable Sponge Ball

We want to share the wonderful benefits of classical Pilates with the world, and this prize pack is a perfect gift to give to anyone ready to get started. It's also the perfect complement for our new Mat Recertification program!

Don't wait, submit a photo today to the #PeakPAWlates Sweepstakes to celebrate Pilates and pups! Thank you for your support & good luck — from your team and friendly mascot at Peak Pilates®.

READ FULL TERMS & CONDITIONS HERE.